



ATTENTION

Ten labels have made their Singapore debut, thanks to luxury retail chain Club 21. They include TSL Horowitz, Nicholas Andre Tarallo and three high-end American fashion labels, Rick Owens, Proenza Schouler (above) and Rodarte.

Excuse for their edgy designs, the ready-to-wear collections of these brands are stocked at Club 21 Gallery in Hilton Hotel's Shopping Gallery.

Prices range from \$690 for a top from Proenza Schouler to \$15,200 for a Rodarte dress.

OBJECT OF DESIRE

The Magisco Coke Server, \$79, from The Link Home, is a nifty domestic goddess aid that lets you cut and serve coke slices in one easy movement.



TOUCHTOBUY

Fans of Burberry can now shop on the go with their iPad.

The designer's site site, which features apparel and accessories from brands like Balenciaga, Gucci and Topf,

has launched its first application for iPad users.

This app, which is an updated version of the Burberry iPhone app, can be downloaded free from the App Store.

FACELIFT

South Korean beauty brand, The Face Shop, has launched a new make-up range called Facelift. The line of 10 products is made mostly from natural ingredients.

Prices range from \$15.90 for the liquid eyeliner to \$29.90 for the Facelift Designing Brush.



WATCH IT

To mark their birthday, 150-year-old Swiss luxury watch label Chopard and Italian car maker Alfa Romeo, which has turned 100 this year, teamed up on a range of timepieces.

Called the Alfa Romeo Anniversary Collection by Chopard, the range includes limited-edition wristwatches as well as table and alarm clocks. Priced from \$7,400 to \$9,640, the collection is available at all Chopard and Corina Watch boutiques.

FLASH CARD

Local fashion retailer Jay Gee Melbourne group has teamed up with Nets to update its loyalty card.

You can now use the Jay Gee Card to pay for your purchases via Nets FlashPay.

It can also be used to pay for Express Road Pricing charges as well as your fares on public transport.

The multi-purpose card



also entitles you to a 10 per cent discount on regular priced items for all 16 labels under the Jay Gee Melbourne group.

These include Levi's, Le Clubhouse and T.M. Lewis. The card costs \$60 and is available at all Jay Gee Melbourne group stores.



Much has been said about the excess and lavish lifestyles of Hollywood celebrities.

One model, however, seems to have gone against the grain to warmly embrace the belt-tightening ways of recession-weary pedestrians.

The actress - let's call her Miss OC - has been spotted pottering around London wearing an English designer's sign-as-digital-but-print-not-entire, not-free, but-three-times-in-four-days.

They may be three different dresses (think discount?) but, honey, did you think anyone would be hooked when the same slip-slip print, in the same colours, was screaming for attention?

If nothing else, I would say this makes a mighty fine metaphor for how the sis-loves-squinting blood from her nose-cold-cases.

And, oh my goodness, don't even get me started on those hideous beanie-up leather baggies that was wearing.

For someone who found fame playing a character listed for her style card, she should be hung for her sartorial crimes.

And did I mention her dry, sassy but enthusiastic? I say set trends all you want, darling, but never tinker with grooming basics. Since when is it cool to substitute straw for hair?

Even Lindsay Lohan takes time out from her hectic party schedule to maintain her hair strands.

Which leaves us with one piece of advice for the up-and-coming English designer Miss OC: seems to worship. Don't waste time on the hair-boost. Send your edgy looks to my pals, pal Victoria Beckham, instead. At least the ladies there look good.